



## 2010 Ranger Outdoors CAPEL DESCENT SPONSORSHIP OPTIONS:

SPONSORSHIP	BENEFITS
<b>MAJOR SPONSOR</b> <b>\$550</b>	<ul style="list-style-type: none"> <li>Your <b>company logo</b> included on major publicity material for the event, including the event website and posters (<i>confirm before 26 March 2010 for maximum exposure</i>);</li> <li>Your <b>company signage or banner</b> displayed during presentations (<i>signage to be supplied by sponsor</i>);</li> <li>Your <b>company logo</b> on participant T-shirts (<i>artwork supplied by sponsor</i>);</li> <li><b>Option</b> to supply a promotional 'gift' item for the bags distributed to each participant (<i>Minimum 150 units. Choose from keyrings, hats, stickers*, drink bottles, stubby holders, pens. Other items may be suggested, but only one of each item* will be accepted – item selection confirmed with deposit</i>). *stickers from multiple sponsors accepted.</li> <li><b>Option</b> to insert a printed item in the bags distributed to each participant (<i>brochures, flyers, fridge magnets, business cards, stickers, etc will be accepted</i>).</li> </ul>
<b>CATEGORY PRIZE SPONSOR</b> <b>\$110 each category</b>	<ul style="list-style-type: none"> <li>Have your <b>business name</b> engraved on <i>both male &amp; female trophies</i> in the category and added to the sponsors list on information distributed to each participant;</li> <li>Your <b>company logo</b> will be displayed on participant t-shirts, the event website, the sponsors board at the start and finishing points of the race and in the Capel Courier;</li> <li><b>Option</b> to insert a printed item in the bags distributed to each participant (<i>brochures, flyers, fridge magnets, business cards, stickers, etc will be accepted</i>).</li> </ul> <p><i>Categories (allocated on a first come, first choice basis) are:            Open; Double; Long Plastic; Short Plastic; Fun Craft 9km; Short Course 9km;            Other Male/Female Trophies may include: Junior (12-17yrs) or Masters (45+yrs) in 15km or 9km</i></p>
<b>TROPHY SPONSOR</b> <b>\$55 each trophy</b>	<ul style="list-style-type: none"> <li>Have your <b>business name</b> engraved on <i>one of the trophies</i> and added to the sponsors list on information distributed to each participant;</li> <li>Have your <b>business name</b> added to the sponsors list on participant t-shirts and the event website, on the sponsors board at the start and finishing points of the race and in the local Capel Courier;</li> </ul> <p><i>Preference given to Category Sponsors, then Single Trophies allocated as first come, first choice. Male/Female Trophies available in: Open; Double; Long Plastic; Short Plastic; Fun Craft 9km; Short Course 9km; ALSO Junior (12-17yrs) or Masters (45+yrs) in 15km or 9km</i></p>
<b>INSERT in the PARTICIPANTS' PACK</b> <b>\$55</b>	<ul style="list-style-type: none"> <li><b>Option</b> to insert a printed or promotional 'gift' item in the bags distributed to each participant. (<i>Minimum 150 units required. Brochures, flyers, fridge magnets, business cards, stickers, etc – other items may be suggested, but only one of each of the following items will be accepted: keyrings, hats, drink bottles, stubby holders, pens. Preference will be given to major sponsors</i>).</li> <li>Your <b>business name</b> added to the sponsors list on information distributed to each participant and in the local Capel Courier;</li> </ul>
<b>NON-CASH SPONSOR</b>	<ul style="list-style-type: none"> <li>We welcome local businesses supplying <b>products/services/vouchers</b> instead of cash, including part/full costs of services for the event (by arrangement), and contribution of prizes (for trophy winners and entrants) in the competitors' prize draw.</li> <li>Your <b>business name</b> will be added to the sponsors list (at a level commensurate with value) on the sponsors board at the start and finishing points of the race, on information distributed to each participant and in the local Capel Courier.</li> </ul>

Sponsorship confirmed by completing the form attached with **50% deposit by Friday 30 April 2010**. All amounts are inclusive of GST.

Full Sponsor Payments, Non-Cash contributions and logo artwork must be received by Monday 28 May 2010 at the latest.  
 Printed and promotional 'gift' items for the Participant Packs must be received no later than Friday 4 June 2010.

Visit [www.capeldescent.com](http://www.capeldescent.com) for more info or phone Capel Descent marketing co-ordinator **Carmel Pavlinovich: 9727 3152**

## How can YOUR organisation participate in the



Complete and **fax** this sheet to the Capel Descent organisers  
on **9727 3154** or mail to: **PO Box 140, Capel WA 6271**

### SPONSOR DETAILS:

Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation/Company: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Please confirm my booking:** (all amounts are inclusive of GST)

**MAJOR SPONSOR: \$550 - includes optional item contribution to competitor packs.**

Please circle one item: **hats drink bottles keyrings stickers\* stubby holders pens other**

Product samples also accepted. Only one of each item\* will go into the packs. (Describe): \_\_\_\_\_

Minimum 150 units required (any unused items can be returned to sponsor after the event). \*stickers from multiple sponsors accepted.

Please Note: Major and Category sponsors also have the option of inserting a flyer/brochure/business card, etc.

**CATEGORY SPONSOR: \$110** Please indicate preferences 1<sup>st</sup> Category Preference \_\_\_\_\_

(Open/Double/Long Plastic/Short Plastic/Fun Craft/Short Course/Junior/Masters): 2<sup>nd</sup> Category Preference \_\_\_\_\_

**PRIZE PACK SPONSOR: \$55** Please indicate preferences 1<sup>st</sup> Category Preference \_\_\_\_\_ M / F

(Open/Double/Long Plastic/Short Plastic/Fun Craft/Short Course/Junior/Masters): 2<sup>nd</sup> Category Preference \_\_\_\_\_ M / F

**PARTICIPANT INSERT: \$55**

Please circle one item: **hats drink bottles keyrings stickers\* stubby holders pens other**

Product samples also accepted. Only one of each item\* will go into the packs. (Describe): \_\_\_\_\_

Minimum 150 units required (any unused items can be returned to sponsor after the event). \*stickers from multiple sponsors accepted.

**NON-CASH SPONSOR:** brief description of contribution/support: \_\_\_\_\_

I wish to discuss a **Customised Sponsorship Package** – brief description: \_\_\_\_\_

### PAYMENT DETAILS

FULL amount  50% deposit [A Tax Invoice will be supplied for payments made]

**TO MAKE PAYMENT BY EFT:**

**Account name:** Apex Club of Capel Inc. **ABN:** 53 437 018 742

**BSB:** 633 000 **ACCOUNT NO.** 126 515 725 **BANK:** Bendigo Bank **BRANCH:** Capel

**REFERENCE:** CAPELDESCENT and COMPANY name. (Please **Email** or **Fax** confirmation on the day of transaction)

**TO MAKE PAYMENT BY CHEQUE:**

Please make **CHEQUE** in AUSTRALIAN DOLLARS **Payable to:** Apex Club of Capel Inc. **ABN:** 53 437 018 742

### PLEASE NOTE:

- Acceptance of sponsorship applications will be subject to Capel Apex Club approval. Capel Apex Club reserves the right to decline applications based on any association, direct or indirect, that does not uphold the ideals and objectives of Apex.
- Acknowledgment in printed material is subject to sponsorship confirmation prior to printing deadlines.
- **Minimum 50% deposit is required to confirm sponsorship – balance of payment is due by Monday 28 May 2010.**

### CANCELLATION POLICY

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the Capel Apex Club reserves the right to retain the deposit payment received.